

## **Axience joins the Commonwealth Business Council**

Mumbai, India, and London, UK, September 2008 – Axience has become a member the Commonwealth Business Council. Axience has supported Commonwealth Business Council (CBC) in multiple research reports in last quarters including the UK - India Trade and Investment Report. The report was recently released by Mr. Andrew Cahn, Chief Executive of UK Trade and Investment, Richard Lambert, Director-General, Confederation of British Industry (CBI) and Lord Bilimoria, DL, Chairman UK India Business Council in presence of Sir Richard Stagg, British High Commissioner to India.

Hemant Jain, CEO of Axience said at the report launch event, "it is exciting to be joining Commonwealth Business Council at this occasion and be an important part of UK India Trade Report at a time when the trade relationship between India and UK is getting attention from everywhere. Axience looks forward to helping Commonwealth Business Council in its' initiatives and exploiting the benefits of membership."

Axience provides bespoke research and analytics solutions to the financial services sector, consulting firms and general industry globally. Its key clients include leading global investment banks, asset management, hedge fund and private equity firms, leading consultancies and governmental agencies.

CBC provides leadership in increasing international trade and investment flows, creating new business opportunities, promoting good governance and corporate social responsibility, reducing the digital divide and integrating developing countries into the global market. In fulfilling its mission, CBC strives to provide a bridge between the private sector and governments, between emerging markets and developed markets and between small businesses and international private sector.

CBC's goal is to achieve economic empowerment for shared global prosperity through the enhancement of private sector contribution to social and economic development.

Axience was established at the beginning of 2007 with a goal of becoming a leading business services firm providing knowledge based research, analytics and consulting services to financial services, consulting firms and industry.

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